

Y O I N

A YOIN CLIENT STORY

AKAKURA · MYOKO · JAPAN

Their winter in Japan

An Australian family of five looking for a place of their own to spend every winter skiing in Japan.

AUSTRALIAN FAMILY OF FIVE

AKAKURA KANKO · AKAKURA ONSEN

~2 MONTHS EACH WINTER

01 — THE BRIEF

Two months of winter. Every year.

For this Australian family of five, Japan was already part of how they wanted to spend their winters.

Instead of returning to hotels and temporary accommodation year after year, they wanted something of their own — a family base in the mountains. A place where they could spend approximately two months every winter, ski regularly and build their own routines.

NOT ANOTHER SKI HOLIDAY.
THEIR OWN WINTER HOME.



Their objective was ownership rather than investment: a home with enough space for five, the potential to become a genuinely comfortable mountain house, and the ability to be rented while the family is back in Australia.

THEIR PRIORITIES

Family of five

~2 months each winter

Skiing

Mountain life

Outdoor lifestyle

Onsen

Space for the family

Rent when away

MAXIMUM BUDGET €300K

02 — WHY AKAKURA

The mountain becomes part of everyday life.

Akakura brings together two ski experiences — Akakura Kanko Resort and Akakura Onsen Ski Area. They are connected, so skiers move between them, creating a far broader mountain than a single small hill.

Akakura Onsen ranges from wide beginner-friendly pistes to challenging ungroomed powder, with ski schools, rentals and night skiing. For a family here two months, that variety is the point.

THE SKIING

Two connected ski areas
Powder terrain
Beginner to advanced
Night skiing
Ski school & rentals

AND THE VILLAGE

Historic onsen village
Restaurants & places to eat
Kids & family facilities
Winter activities
Real mountain-town life

SKI IN THE MORNING. ONSEN IN THE AFTERNOON.
HOME TOGETHER AT NIGHT.



03 — THE LOCATION

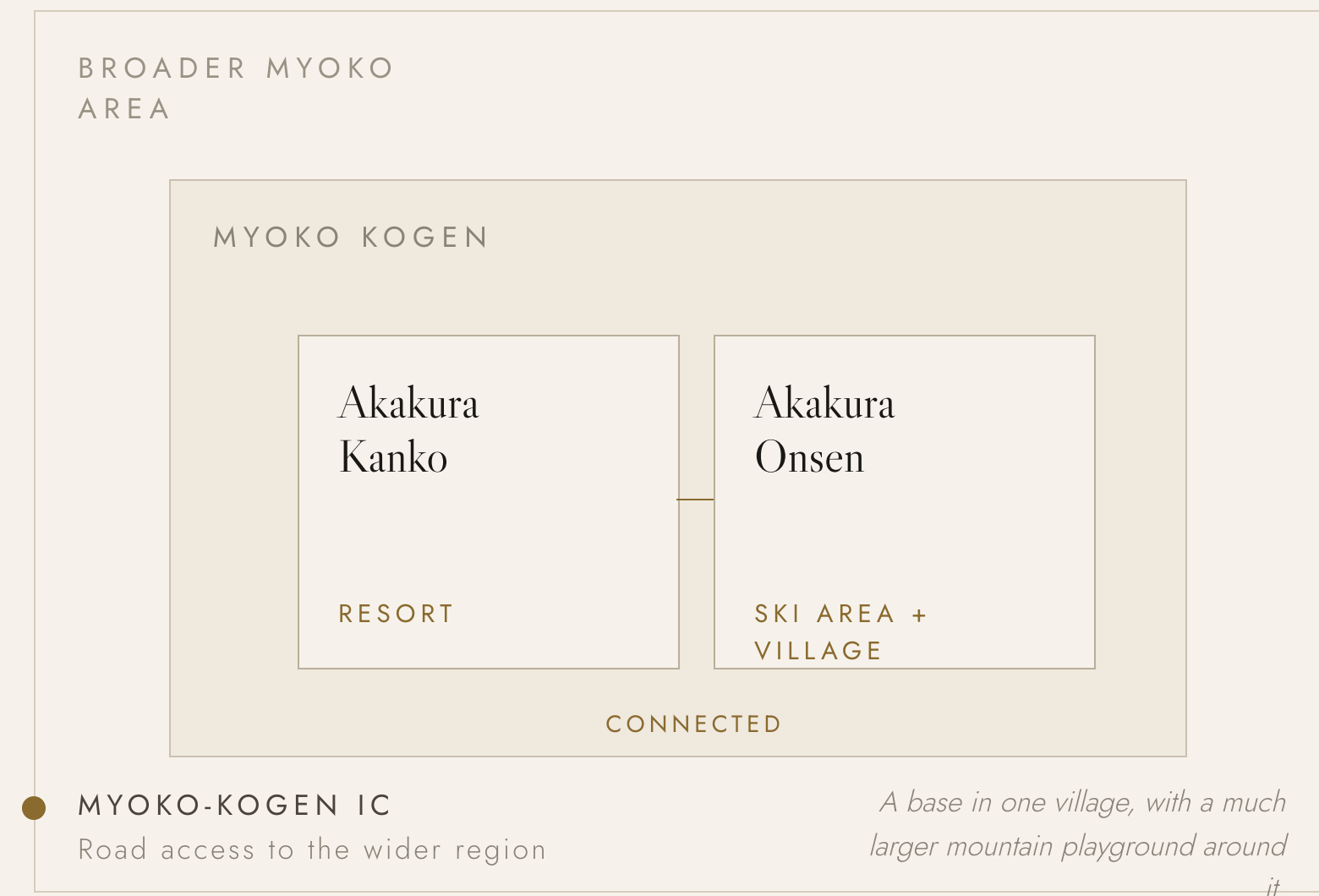
More than one mountain.

Akakura sits within the wider Myoko mountain environment. The family has their home base in one village, while remaining connected to the broader skiing and outdoor experiences of Myoko.

Access runs through Myoko Kogen, with road access via the Myoko-Kogen IC — a true Japanese mountain destination that stays practical for an international family arriving for extended stays.

ONE HOME.

A WHOLE MOUNTAIN REGION TO EXPLORE.



04 — THE HOME

The right home.
Without using the whole budget.

The goal was never to spend €300,000. It was to find the right home and create the family ski base they wanted. The property was acquired for €188,000, leaving enough room for a €55,000 renovation, licensing and setup programme.

€188K

PURCHASE

€55K

RENOVATION + LICENSING + SETUP

€243K

TOTAL PROJECT

€300K

MAXIMUM BUDGET

TOTAL PROJECT · €243K

€57K BELOW MAXIMUM BUDGET



BEFORE RENOVATION

The house as it was found — Akakura, Myoko

05 — BEFORE / AFTER

From a Japanese house
to their winter home.

The renovation was not about creating an extravagant ski chalet. It was about turning the existing property into a warm, comfortable home where a family of five could genuinely spend two months every winter.

€55K
RENOVATION
+ LICENSING
+ SETUP

BEFORE



AFTER



BRIGHTER · WARMER
MORE COMFORTABLE
FAMILY-READY
CONTEMPORARY JAPANESE
DESIGN
MOUNTAIN-HOME ATMOSPHERE

06 — THEIR WINTER IN JAPAN

Their home when they're here. Working for them when they're not.

The family now has their own base for approximately two months of winter in Japan. Their days revolve around skiing, snow, onsen, family meals and mountain life — time together, in a village they return to rather than discover.

When they return to Australia, the home is rented to guests. The income helps support the ongoing economics of owning a house the family primarily wanted for themselves.

~2 months

FAMILY USE EACH WINTER

~€25K

ANNUAL RENTAL INCOME

For them, the return is not only financial. It is knowing that every winter they have a place waiting for them in the mountains of Japan.

They weren't looking for a ski investment.
They were looking for their winter in Japan.

YOIN

Every winter, they don't need
to find somewhere to stay in Japan.
They come home.

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FIND YOUR PLACE.

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